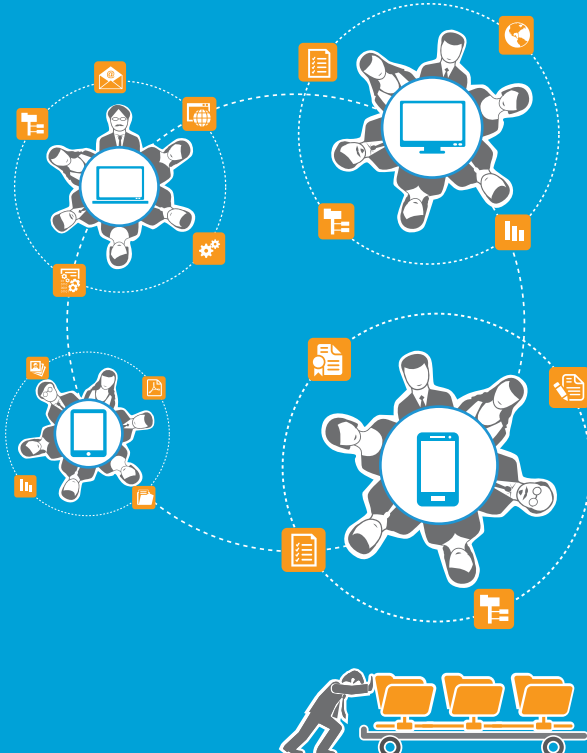


Improve Content Access, Team Collaboration, and Mobility

- Eliminate Shared Network Drives



Desert Islands

Content is trapped, difficult to share, with no mobile access. This inhibits collaboration.



of those polled by AIIM indicated they are still strongly reliant on their file-share.¹



Can not build on a Dumping Ground

Shared drives are no longer an option to survive digital disruption.



of organizations feel half of their content has no value, but do not know which half.

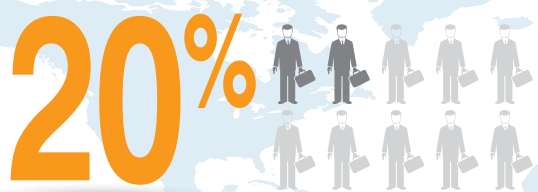


Many are experiencing the challenge as only 1% of those polled say they have turned off their shared drives¹

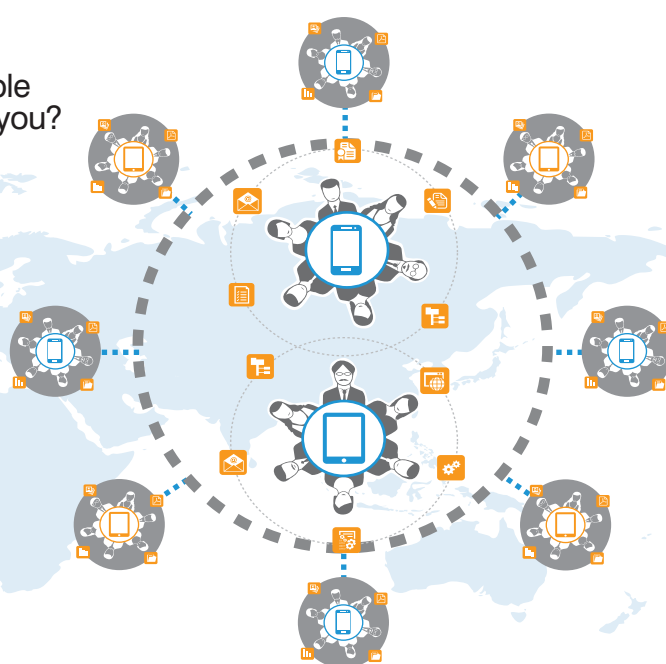


Beyond the Firewall

You need to collaborate and share content with people inside and outside your organization's firewall – can you?



Less than 20% have mobile comment, edit and process interaction capability, and the need is growing.



The ECM Advantage

Find and free your business content. Use an Enterprise Content Management Foundation for company-wide engagement with reduced costs and risks.



of organizations are working toward company-wide ECM capabilities.¹

mobile-ready
 optimized
 scalable
 secure
 collaborative



IBM Enterprise Content Management solutions help organizations harness the value of content for new insights and better business outcomes. Organizations that discover, recognize and act on the most relevant content can achieve breakthrough results. By capturing, activating, socializing, analyzing and governing content, organizations can transform their business with informed decisions.

www.ibm.com/thatsecm/



The Global Community of Information Professionals

AIIM (www.aiim.org) is the global community of information professionals. We provide the education, research and certification that information professionals need to manage and share information assets in an era of mobile, social, cloud and big data.

www.aiim.org/research

Findings cited in this graphic are from:

- 1 AIIM Industry Watch titled: ECM Decisions – strategic options for managing, accessing and preserving content
- 2 AIIM Report titled: Valuable Content or ROT: Who Decides?
- 3 AIIM Industry Watch titled: Automating Information Governance - assuring compliance

Survey findings are from recent AIIM Industry Watch reports, www.aiim.org/research